

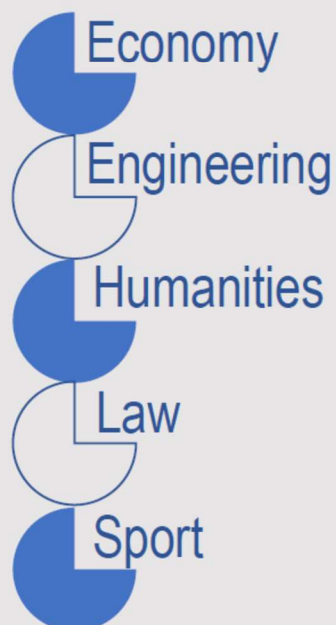
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**BOOK OF ABSTRACT**

**ISBN: 978-606-14-2289-0**

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## Implications of using ChatGPT in academic settings

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### Abstract

In today's academic environment, dominated by profound changes in teaching and learning, ChatGPT is a fundamental tool used by both teachers and students and PhD candidates. This article addresses, firstly, the positive implications offered by artificial intelligence as a support tool in the writing of final theses or scientific articles by teachers, and, secondly, highlights the risks and negative implications of inappropriate use of ChatGPT. Improper use is the taking of information from artificial intelligence without passing the information through the filter of thinking, which can affect, in the long term, critical thinking and autonomous learning. Another major negative implication is that, often, thesis and scientific articles are generated with artificial intelligence without respecting academic standards regarding plagiarism. Currently, in Romania there is no regulatory framework regulating the use of artificial intelligence, instead, at the European Union level, the EU Regulation 2024/1689 on artificial intelligence, known as the AI Act, was adopted. The AI Regulation entered into force on 01.08.2024, aiming to guarantee that AI systems are safe, ethical and trustworthy.



## The Importance of Educational Marketing in Students' Decision-Making Process

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### Abstract

This study explores the strategic role of educational marketing (the set of strategies and tools used by educational institutions to promote their educational offerings and strengthen relationships with prospective students) in influencing the decision-making process of future students, in the context of intensifying competition in the contemporary academic environment. The study aims to identify the main promotional factors that contribute to the choice of a higher education institution, taking into account both the universities' presence in the digital environment and their academic reputation and the direct experiences offered to applicants. From a theoretical perspective, the research is grounded in concepts specific to the marketing of educational services, consumer behavior, and institutional branding. In the current context of digitalization, universities are compelled to redefine their communication and engagement strategies with the target audience, utilizing modern promotional tools and interactive information channels. The literature highlights the fact that perceptions of educational quality are influenced both by rational elements, such as academic prestige and professional opportunities, and by emotional factors, such as a sense of belonging and institutional image (Kotler & Fox, 1995; Ivy, 2008). Furthermore, recent research highlights that digital marketing and communication via social media significantly influence the decision-making behavior of prospective students (Constantinides & Stagno, 2011). The research methodology is based on a quantitative approach, conducted by administering a questionnaire to a sample of first-year students in the "Educational Counseling and Career Development" master's program. The analysis focuses on the respondents' decision-making process, from identifying the need for academic training to selecting and actually enrolling in the program. Preliminary results highlight the significant impact of digital communication strategies, social media promotion, and interactive activities—such as "Open House" events—on the perception of the institutional image and on the decision to enroll. At the same time, the research underscores the importance of developing personalized educational marketing strategies tailored to the profile and expectations of a highly digitalized generation. The study's conclusions can contribute to optimizing university promotion policies and developing effective practices for attracting and retaining students in higher education.

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## Methodological Aspects Regarding the Teaching of Mathematics

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### Abstract

Mathematics is a subject taught in many fields of pre-university and university education. For me, it is both an enjoyable and interesting discipline. There are many pupils and students who experience difficulties in learning this subject. There are several methods and techniques used to make mathematics more accessible to a larger number of pupils and students.

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## Intercultural education's role in socio-emotional development in early childhood education: an interdisciplinary perspective

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### Abstract

Contemporary multicultural societies require early educational interventions that support the development of intercultural and socio-emotional competences from the first stages of schooling. In this context, intercultural education represents a key pedagogical framework for fostering empathy, cooperation, respect for diversity, and inclusive social participation in early childhood settings. The present study explores the role of intercultural education in supporting socio-emotional development in early childhood education from an interdisciplinary perspective integrating pedagogical, psychological, and sociological approaches. The paper provides a conceptual analysis of the axiological foundations of intercultural education and examines the contribution of intercultural values—such as empathy, tolerance, inclusion, and respect for diversity—to the formation of children's social identity and relational competences. Furthermore, the study proposes a conceptual model describing the relationship between educational interaction styles and the development of intercultural competences in preschool contexts, emphasizing the mediating role of the socio-affective classroom climate. The analysis also highlights implications for curriculum design, inclusive educational management, and methodological strategies that support intercultural learning through experiential and cooperative activities. The findings underline the importance of integrating intercultural dimensions across daily educational practices and strengthening partnerships between school, family, and community. The proposed framework contributes to the development of inclusive pedagogical approaches that support early democratic citizenship formation and socio-emotional competence development in culturally diverse educational environments.

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## **Literature as an educational tool in the development of critical thinking: methodological approaches and psychopedagogical implications**

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### **Abstract**

This article aims to highlight the formative role of literature within contemporary education, emphasizing the capacity of literary texts to contribute to the development of critical thinking. In contrast to traditional approaches focused on memorization and the reproduction of information, literature is examined as an active educational tool capable of stimulating reflection, interpretation, and independent analysis. In the context of a society dominated by a continuous flow of information, skills such as critical evaluation, discernment, and ethical awareness become essential for the formation of the modern individual. The study discusses the theoretical foundations of critical thinking in the reading process, emphasizing the importance of narrative empathy and interactive teaching strategies inspired, among others, by the RWCT methodology. Through these methods, the educational process can transform the classroom into a space of dialogue and active inquiry. The findings underline the necessity of redefining literature didactics in order to develop autonomous, reflective individuals capable of responsible participation in contemporary social and cultural life.



# Developing Teachers' Digital Competences in the Age of Artificial Intelligence: Curricular, Pedagogical, and Professional Perspectives

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## Abstract

The article delves into the issue of developing teachers' digital competences, with a particular focus on the use of artificial intelligence in the educational process, through theoretical developments and by outlining the premises of an investigative approach dedicated to the transformation of teaching practices in the digital era. The first part of the article is focused on presenting the scientific foundations of the study issue, in the sense of the current reconfiguration of digital education and by emphasizing the role of artificial intelligence as a pedagogical, methodological and organizational resource. Special attention is given to teachers' professional development in relation to desirable digital competences, including the ability to select, adapt and critically integrate AI-based tools in teaching, learning, assessment and educational communication.

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## Application of the Constructivist Model in Teaching Mathematical Analysis Concepts

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### Abstract

The paper aims to highlight the methodological value of the constructivist approach in teaching mathematical analysis, through the study of a specific topic—integral inequalities. From the perspective of didactics of mathematical analysis and algebra, representative examples of integral inequalities are presented, accompanied by applications and methodological reflections on their integration into teaching practice.

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## **Anthroponyms formed from abstract nouns with theological meanings**

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### **Abstract**

This paper aims to analyze a special and highly expressive category within the Romanian and universal anthroponymic system: personal names derived from or directly borrowed from abstract nouns with a strong theological or spiritual connotation (such as Speranța/Nadejda, Faith, Love/Charis, Grace/Anca, Joy, Peace, etc.). From a historical and linguistic perspective, the transposition of abstract dogmatic concepts into proper names for individual identification represents a fascinating phenomenon at the intersection of linguistics, Christian theology, and social psychology. The main objective of the research is to map and classify these names from the onomastics of the Romanian-speaking world etymologically, morphologically, and semantically, highlighting the pathways through which they entered the language (Greco-Latin, Slavic, or via modern Western borrowings). At the same time, the study investigates the semantic shift through which an abstract noun, denoting a theological virtue or a spiritual state, partially loses its conceptual value to become an individualizing sign (anthroponym). The methodology employed combines a diachronic (historical) approach with a synchronic one, drawing on statistical analyses based on contemporary onomastic databases, etymological dictionaries, and ecclesiastical sources. The study highlights how these names initially functioned as testimonies of faith or as spiritual aspirations bestowed upon infants at baptism, so that in society.



## Instructional Structuring and Predictive Planning: Introducing the Concept of Integrated Didactic Foresight (IDF)

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### Abstract

This study explores the role of instructional structuring and anticipation within contemporary educational practice, proposing the original concept of Integrated Didactic Foresight (IDF/PDI). The concept examines the teacher's capacity to anticipate cognitive, emotional, social, and situational developments during instruction, allowing for dynamic and adaptive lesson design. By integrating predictive, flexible, and context-responsive components, PDI provides a new theoretical and practical framework for enhancing teaching effectiveness. The study includes a methodological foundation, an analysis of teachers' perceptions, and the identification of recurrent issues that affect instructional planning. The findings highlight the value of anticipatory design as a strategic tool that supports coherence, adaptability, and improved learning outcomes.

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## Idiomatic Phrasal Verbs in Second Language Acquisition

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### Abstract

Phrasal verbs represent one of the most pervasive yet problematic features of English for second language learners. Their idiomatic nature—whereby the combined meaning of verb and particle often cannot be predicted from the meanings of the individual components—creates substantial interpretive difficulties for learners whose native languages lack equivalent constructions. This article examines idiomatic phrasal verbs from the perspective of foreign language pedagogy and second language acquisition research, drawing on cognitive linguistics, corpus analysis, and instructional studies. Our paper argues that effective teaching must move beyond rote memorization and instead emphasize metaphorical motivation, contextual exposure, and systematic pattern recognition.



## Terminologies in literature

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### Abstract

Terminologies, present so frequently in technical speech, have appeared in fiction as well. The purpose of art is beauty, and words combine the useful with the sweet, we communicate and impress. Through artistic mastery, writers can give stylistic value to each term, no matter how abstract it may seem. Novel associations, the use of lexemes in certain contexts are some of the ways to "craft" language, to make it sound different, to "tickle" the ear, but also to create superior images of thought. A literary work is better with the amount of possibilities of reflection it has and the opportunities for the reader to memorize many phrases, expressions, notions and ideas. These aspects are obtained by using, with the precision of a watchmaker, the linguistic material, which requires a good understanding of it, of all its registers and variations. Through their writings, authors they brought a eulogy to the Romanian language, to words as a whole, capitalizing on their full esthetic potential. Thus, scientific terms can create stylistic values.

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## The Politics of Fear in Ian McEwan's *Black Dogs*

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### **Abstract:**

The aim of this paper is to examine the ways in which fear can continue to shape both individual consciousness and collective memory long after the events that seem to have generated it. Set in the aftermath of the Second World War and extending into the ideological divide of the Cold War, Ian McEwan's *Black Dogs* centres around the opposing perspectives of June and Bernard on the same incident. While one seeks to contain fear within rational frameworks, the other's experience resists such containment, bringing into focus a tension that also finds a clear expression in the narrator's closing sentence, where his claim regarding the persistence of fear in latent form takes on the force of a warning against its re-emergence in altered yet recognisable forms elsewhere in Europe, at another moment in time.



## The Symbolic Dimension of Public Spaces in Oltenia's Major Urban Areas

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### Abstract:

The material and symbolic management of space is one of humanity's enduring concerns. The development of civic consciousness and integrative forms of civic education has led to a greater concern for the maintenance of both private and public spaces, as well as for the relationship between them. In the major cities of Oltenia, we have observed significant changes in the ways various institutions manage the spaces surrounding their headquarters, commercial premises, or exhibition venues (museums, galleries, etc.): the disappearance of enclosing walls and fences and a greater openness toward the public, a preference for lawns and modern floral decorations, and urban furniture adapted to contemporary needs (such as benches equipped with charging outlets for electronic devices), among others. The hypothesis of our study is that, on the one hand, the aesthetic expression of urban spaces ultimately reflects social cohesion and harmony. On the other hand, urban planning must respond to increasingly challenging realities, against the backdrop of intensified traffic, the desire to foster tourism development, and the emergence of new paradigms of ceremonial and cultural behavior in general.



## **Musicality in english idioms and slang**

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### **Abstract:**

Our article aims at focusing on the English idiomatic expressions and slang terminology related to music, which are abundant and often describe communication, behavior or personal health. In an attempt to make our everyday speech expressive, playful and alive, one may use a certain idiomatic or slang expression related to music. Music isn't just about instruments and songs; it is also a fascinating way of making our English expressive, adding creativity and emotion and showing cultural awareness. As we shall see in our article, most of the idioms and slang expressions are shared across English-speaking countries, though some may be more common in one culture than the other.



## The Traveller and the Tourist: Between Cultural Exchange and Consumption of Culture

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### Abstract

In the landscape of cultural exchange, we identify that travel played a key role in the development of art and culture. Be it English travellers embarking on pilgrimages to Italy during the Middle Ages or the aristocratic youth of Europe travelling there to further both their education and political connections as part of the Grand Tour, it was unavoidable for any of these travellers not to bring back any notions of art, politics or philosophy from their journeys. The cultural exchange between Italy and England led to the growth of English art, particularly literature. The original translation work of figures such as Wyatt and Spenser led to a growing hunger among the English literati for more Italian literature, resulting in original works imitating the Italian style, such as the Petrarchan love poem. Finally, a later current revolved in response to transform and transition away from these forms. Conversely, in the later 18<sup>th</sup> and 19<sup>th</sup> centuries, travel throughout Europe became much more accessible not only due to the defeat of Napoleon, but also due to the emergence of the Middle Class. Serving as self-appointed gatekeepers of social mobility and Victorian morals, the English Middle Class sought to elevate themselves by partaking in the same traditional rites as the Upper Class, of which travel became a key player. Lacking the same economic resources and leisure time as those they sought to imitate, the Victorian Middle Class traveller represented an opportunity in the emerging tourism industry and the exploding literary genre of the travel guide. Armed with hotel tickets and Murray's travel guides, the tourist took a new approach to travel, one that focused less on the exchange of culture and more on a self-centred need to consume it in order to present an image of oneself as a cultured, travelled person.

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## **From Recipe to Cultural Heritage: The Analysis of Gastronomic Discourse around the Dishes “Bulz in Lut” and “Gratin Dauphinois”**

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### **Abstract:**

This paper investigates gastronomic discourse as a form of cultural representation and intangible heritage through a comparative analysis of two culinary television programs: the Romanian show *Bucătăria lui Radu* and the French program *Les Carnets de Julie*. The study focuses on the discursive construction of two traditional dishes, “Bulz in lut” and “Gratin dauphinois”, examining the ways in which culinary practices become vehicles of cultural memory, identity, and social values.

The theoretical framework is based on Patrick Charaudeau’s discourse analysis perspective regarding media discourse and on Jean-Jacques Boutaud’s studies on food discourse and the semiotics of gastronomy. Their approaches provide the conceptual tools necessary for understanding the relationship between language, media representation, and cultural meaning in televised culinary productions.

The research adopts an interdisciplinary methodology that combines discourse analysis, pragmatics, lexical and semantic analysis, and audiovisual media studies. Particular attention is given to the interaction between verbal discourse and visual representation, as well as to the cultural significance attributed to ingredients, cooking techniques, local traditions, and culinary rituals.

The comparative perspective highlights both similarities and differences in Romanian and French televised gastronomic discourse. The analysis reveals that culinary television programs function not only as entertainment formats, but also as instruments for preserving and transmitting cultural heritage in contemporary media contexts. Furthermore, the study emphasizes the role of gastronomic discourse in shaping cultural identity and mediating the relationship between tradition and modernity.



## Shifting Selves in D. H. Lawrence's *The Rainbow*

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### Abstract

The *Rainbow* by D. H. Lawrence presents identity as fluid, unstable, and continuously shaped by emotional, social, and historical forces. Through the experiences of three generations of the Brangwen family, the novel explores the transformation of the self in relation to desire, gender, industrial modernity, and spiritual aspiration. Rather than portraying identity as fixed or unified, Lawrence depicts human consciousness as evolving through conflict, intimacy, and personal struggle.

The novel traces the psychological development of characters whose inner lives shift in response to changing relationships and social realities. Tom Brangwen's emotional dependence on Lydia introduces a movement away from traditional masculine certainty toward emotional complexity. Anna Brangwen challenges domestic and social expectations, while Ursula Brangwen emerges as the clearest representation of the modern fragmented self. Ursula's struggle for independence, intellectual freedom, and emotional fulfillment reflects the tensions between individuality and societal restraint in the modern world.

Lawrence also connects the instability of identity to the transition from rural life to industrial society. The movement from agricultural communities to mechanized modernity disrupts traditional structures of family, labor, and belief. Characters experience alienation and inner conflict as they attempt to adapt to new forms of social organization and cultural expectation. Modernity in the novel functions both as a source of liberation and as a force that fragments emotional and spiritual wholeness.

Gender relations and sexuality remain central to the formation of selfhood throughout the novel. Lawrence portrays relationships as dynamic spaces where individuals negotiate authority, intimacy, and autonomy. Emotional and physical connections become essential to self-discovery, allowing characters to challenge inherited identities and construct new forms of being. Identity therefore emerges not as socially imposed alone, but as relational, instinctive, and deeply embodied.

The rainbow symbolizes renewal, transformation, and the possibility of reconciling divided aspects of the self. Ursula's final vision suggests hope for a future consciousness capable of transcending the limitations of conventional morality and rigid social structures. Through its exploration of shifting selves, *The Rainbow* reflects major modernist concerns with fragmentation, alienation, and the search for authentic identity in a rapidly changing society.

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## « Le vin » dans les proverbes, les ditons, les maximes et les pensées

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### Abstract

Cet article vise à examiner les proverbes, dictons, maximes, pensées et bons mots prononcés au fil du temps, dans lesquels le nom « vin » apparaît explicitement ou implicitement, en les classant selon la perspective mentionnée précédemment, ainsi que du point de vue de la morphologie et de la syntaxe de l'énoncé, puis en analysant les significations métaphoriques, claires ou abstraites, qu'ils suggèrent, en cherchant à les assimiler à un autre bon mot roumain.

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## Traditions from Mehedinți County in IT Era

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### Abstract

Mehedinți County has a rich cultural heritage shaped by rural life, the Danube area, and centuries-old customs. In the IT era, many of these traditions are being preserved, adapted, and shared through digital technology rather than disappearing. Here are some important traditions from Mehedinți County and how they connect with modern technology:

#### Folk Music and Dance

Traditional Romanian dances such as the hora and local shepherd songs remain important during weddings, village festivals, and religious celebrations. Today, young people record performances with smartphones and share them on platforms like YouTube, TikTok, and Facebook, helping preserve local identity and reach global audiences.

#### Traditional Costumes

Handmade costumes with embroidered shirts, wool skirts, and decorative belts are symbols of regional pride. In the IT era: artisans sell traditional clothing online; museums digitize collections; AI and design software help recreate old embroidery patterns.

#### Winter and Religious Customs

Christmas caroling, Easter celebrations, and Saint's Day traditions are still practiced in villages across Mehedinți. Technology now supports: online community groups organizing events; livestreamed church services; digital archives documenting customs and oral histories.

#### Crafts and Handwork

Pottery, wood carving, weaving, and icon painting are traditional crafts in the county. Craftspeople increasingly use: e-commerce websites; social media marketing; online tutorials to teach younger generations.

#### Gastronomy

Traditional foods such as polenta, cheese dishes, roasted meats, and homemade pastries are now featured in: food blogs; cooking videos; tourism websites promoting local culture.

#### Tourism and Digital Promotion

The natural beauty near the Danube and historical sites in Mehedinți are promoted through: virtual tours; travel apps; drone photography; digital storytelling.

#### Challenges in the IT Era

Modernization also creates challenges: younger generations may move to cities or abroad; some customs become commercialized; technology can reduce direct community interaction.

However, digital tools also provide opportunities to preserve traditions permanently through recordings, online education, and virtual museums.

#### Conclusion

Traditions from Mehedinți County continue to evolve in the IT era. Instead of disappearing, many customs are finding new life through technology, allowing younger generations to connect with their cultural roots while participating in a modern digital world.

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## L.M. Arcade în colecțiile Muzeului Cărții și Exilului Românesc

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### Abstract

L.M. Arcade este unul dintre reprezentanții de seamă ai exilului literar parizian. Studiul de față are în vedere prezența lui L.M. Arcade în colecțiile Muzeului Cărții și Exilului Românesc, dar, în mod special, descrierea celor trei fonduri pe care familia le-a donat acestei instituții de cultură, concretizate în colecția „Leonid Mămăligă” și cele două arhive, a „Cenaclului de la Neuilly” și, respectiv, a „Asociației HYPERION”.



## Through Anthropological Lenses to Culture and Literature -The Example of The Golden House by Salman Rushdie

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### Abstract

Approaching Salman Rushdie's *The Golden House* through anthropological lenses involves such new concepts and themes as: altermodernism, cultural identity, urban, political and symbolic anthropology, liminality, ethnicity and alterity.

Our study aims at bringing forward and proving that the study of literature can be connected with anthropology not only in point of themes, but also when we analyse character and identity, it also aligns with myths and symbolic systems and goes further in the deep structure of the narrative when it reads like a field report. It is the case of Salman Rushdie who places *The Golden House* in a new utopian territory -Alteristan, The Land of Alterity.

The intersection creates powerful ways of reinterpreting culture, society, memory, identity in fluid ways.



## **From integration to inclusion: student-centred educational practices supporting children with special educational needs**

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### **Abstract**

The paradigm shifts that have taken place in the field of education have led to a gradual transition from the integration model, primarily focused on adapting the student to existing school structures, towards the inclusion model, which involves adapting the educational environment to the diversity of individual needs and potential. From this perspective, students with special educational needs are not merely beneficiaries of compensatory measures, but active participants in the educational process who must be provided with genuine opportunities for learning, interaction, and personal development.

The present article analyses student-centred educational practices and their contribution to building an inclusive school environment. The theoretical and applied approach aims to identify the main ways in which teachers can adapt teaching, learning, and assessment activities according to the cognitive, affective, and social characteristics of students with special educational needs.

The article addresses various dimensions, including differentiated activity design, cooperative learning, the use of interactive teaching methods, flexible assessment practices, individualized feedback, and the use of technology as a means of making learning more accessible.

Particular attention is given to the relationship between student participation, the sense of belonging to the class group, and the development of socio-emotional competencies. The findings of the analysis support the view that educational inclusion cannot be reduced to administrative measures or to the mere physical presence of students with special educational needs in the classroom. Rather, it requires substantial changes in pedagogical practices and in the organizational culture of the school.

In this context, teachers play an essential role in creating learning environments in which individual differences are recognized, accepted, and valued.

The conclusions highlight the need for a systemic and collaborative approach to inclusion, based on educational partnership, curricular flexibility, and the systematic monitoring of individual progress, with the aim of ensuring equitable and high-quality education for all students.

**Keywords:** educational inclusion, school integration, students with special educational needs, student-centred practices, curricular differentiation, participation, educational equity.